

LEADER-TELEGRAM

Dan Sarauer
N5570 863rd St.
Elk Mound, WI 54739
daniel.r.sarauer@gmail.com
(715) 828-3335

March 5, 2018

To whom it may concern,

Darren was hired as a web developer at the Leader-Telegram in February of 2017, where he was the primary person responsible for supporting our web-hosted CMS and leading the efforts to drive a more digitally forward presence on the web. As his manager, I had the great pleasure to witness his dedication to a digitally forward, standards compliant web and his innate understanding of the technology he used. He demonstrated an ability to hit deadlines and understand business processes from start to finish, all while keeping an eye on user experience and customer focus.

Darren's ability to assist in the many facets of the newspaper/advertising industry stood as a testament to his flexibility and prowess in his field. I, along with many of his colleagues, learned a lot from him about the current web standards and driving business by leveraging modern web technologies. He also demonstrated a great understanding and knowledge of the software development lifecycle and the important role it plays in web development and quality/supportable code. It was because of this that our website redesign for leadertelegram.com maintained a digitally forward presence and many of the other sites we host were redone to become more responsive.

Darren's web talents and understanding of business processes were also paramount in the creation of many of the policies that were put in place when the company decided to create a digital ad agency. He was the lead in developing their customer procurement process and helped to develop and write some of the custom code needed for many parts of their site. Though many projects were placed in front of him, he prioritized them and handled them like a seasoned professional.

Darren is honestly one of the best web programmers I've had the pleasure of working with, let alone manage. I have no doubts that he will go on to do great things for the web or any company who has the pleasure of working with him. I'm delighted to give my recommendation for Darren and welcome any who may want to discuss more by contacting me at the number listed above.

Sincerely,



Daniel R. Sarauer