

Adam's Publishing Group
Leader-Telegram
701 S. Farwell St.
Eau Claire, WI 54701

To Whom It May Concern,

It is my pleasure to recommend Darren Sopiartz, an intelligent, responsive and easy to work with web developer. He worked for me from February 2017 until my leave March 2018 and he has ingenious web skills with an eye for detail. His responsibilities included writing code and designing websites for internal and external shareholders. He was on top of technologies and regularly offered up recommendations and explanations that helped our company make effective financial decisions.

Darren played a significant role not only in developing digital web solutions but stepped in to develop, build and maintain a marketing database, contests, email and digital advertising campaigns when the Ad Sales team needed to fill obligations. His adaptable nature and hard-work are rooted in his everyday approach to the job.

He lead the Midwest Pixel Ink fulfillment team on bringing Essential Websites in-house while maintaining his focus on the growth of custom websites in the Eau Claire Market. Darren is very innovative and always looking to advance his knowledge to exceed client expectations and goals, which make him a great asset to any company.

His performance, technique and character make him a great asset! It is my privilege to recommend Darren.

Sincerely,

Catie Carlson-Prueher
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